UNITED STATES PONY CLUBS
POLICY STATEMENT

SUBJECT: **SPONSORSHIPS AND ENDORSEMENTS** **EFFECTIVE DATE: 1/25/97**

POLICY NO: 7200 **REVISED DATE: 01/31/2021**

I. POLICY STATEMENT AND PHILOSOPY:

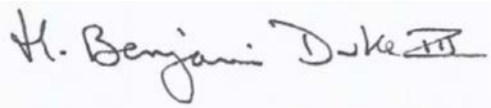
In order to promote USPC, Inc.'s philosophy on safety and equestrian education, to provide guidance to USPC members, and to provide a framework for relationships with organizations, publishers, manufacturers, and vendors, the policy of the Board of Governors is that USPC may accept sponsorships from and/or confer an endorsement to products or services that are consistent with USPC's philosophy on safety and equestrian education and that are supportive of its mission. USPC, Inc. will only accept advertising from products which are consistent with USPC philosophy and/or policies.

II. DELEGATION OF AUTHORITY:

A. The Executive Director shall have the responsibility of this Policy.

B. The President shall have oversight of this Policy.

III. ENACETMENT:

Established:  Date: 01/31/2021
(Signature of Board President)

Printed name of Board President: H. Benjamin Duke III