

# 2024 USPC NATIONAL YOUTH BOARD NEWSLETTER

## Overview and Goals for the NYB in 2024

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The National Youth Board's mission has always been to act as a liaison between the youth members of USPC and the Board of Governors, as well as generating ideas and proposals on important issues and conducting projects under the direction of the National Office. Among many things happening in 2024, the NYB aims to increase consistent involvement from all NYB delegates as well as increasing general USPC member engagement and interest. As always, promotion of western and other tracts outside of the Pony Club environment will continue, aiming to increase diversity inside the USPC. The expansion of the Pin Promise is underway and we hope to bring this movement back to life. Ideas are being generated and plans are to distribute Pony Club pins to USPC alumni at the Maryland 5-star.

Event plans include attending the Kentucky 3-Day Event, the Maryland 5-star in conjunction with the USEA Young Event Horse Championships, and other large equine events.

A new idea that was born during the USPC 2024 Convention in Reno, Nevada is the addition of content for horse behavior and welfare. While this is still in the planning stages, the hope is to begin generating content centering around the safety of our members as it pertains to reading and analyzing horse behavior, overall aiding in the increased safety of our members.

## NYB Committees

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The Marketing Committee has focused on creating content surrounding Pony Club alumni and current members. Recently, interviews were conducted at the USEA Intercollegiate Championships held at Stable View Horse Trials. Plans also include to conduct interviews at The Event at Rebecca Farm. These short interviews will serve as a connection between competing riders and Pony Club; allowing a quick snapshot into the real thoughts of riders at all levels. This committee also plans on continuing

the work already done regarding the Pin Promise, bringing it back to life by asking alumni to wear their pins at upper-level events, such as the upcoming MARS Maryland 5-star.

The Member Affairs and Networking (MAN) Committee is currently brainstorming ideas concerning horse mental welfare. This topic was generated during the annual convention and is currently being discussed to consider the best plan of action. More immediate projects include the networking and promotion of the NYB during this year's Championship and Festival in Kentucky.

The Service Committee has plans to initiate a summer service project for all regions. Discussions include making this a competition between regions to help drive participation. This project would involve the donation of food or supplies to local charities allowing members nationwide to give back to their local regions. In addition, the service project for the Annual Convention in 2025 is being planned and will be the committee's primary focus after the summer.

The Regional Youth Board (RYB) Committee has goals of streamlining and promoting regional youth boards. In doing so the hope is to create strong groups of youth leaders nationwide to serve as role models and provide inspiration. Information and resources will be provided for regions to refer to and will be linked on the website for easy access.

## 2024 Convention Recap

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The 2024 USPC Convention held at the Pepper Mill Resort in Reno, Nevada brought many exciting opportunities and ideas. We welcomed our first-year delegates, as well as majority of our second-year delegates and advisor. The delegates participated in many productive meetings, including the opportunity to sit in on one of the Board of Governors Meetings.

Since the Annual Convention is one of the few places where majority of the NYB is gathered, the

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time was also used to create promotional videos. Not only will this increase efforts to reach people through the internet, this also allows the other attendees of the convention to see the NYB out and about, interacting with the Pony Paddock kids and other members.

The NYB also had the opportunity to serve the local community through our annual service project; cleaning up a local lake and park. The NYC partnered alongside the NYB and together we were able to promote Pony Club while picking up trash.

A very exciting announcement during the Convention was the unveiling of Pony Club's new website. This website allows for easier access from mobile devices, as well as creating a more engaging and informative page. The education sections have been updated allowing for simpler and more effective ways to study and prepare for certifications. The NYB also benefits greatly from the new website, as there are plans to reinvent the NYB page. Plans include adding in contact information for the delegates, which will allow members to connect personally with any NYB representative. With this added form of direct contact, the NYB is hopeful applications will increase.

## Members and Closing

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Finally, we would like to acknowledge all our delegates

Lydia Eilinger-Advisor

Jocelyn Hunt-Chair

Marissa Redmond-Vice Chair

Isabelle Dow-Treasurer

Sophie Redmon-Secretary/Chair of Regional Youth Boards Committee

Kate Gerth-Social Media Coordinator/Chair of the Marketing and Communications Committee

Haylee Bohn-Technology and Design Coordinator

Olivia Arbogast-Chief People Officer and Alumni Relations/Chair of Service Committee

Catherine Karp-Chair of Member Affairs and Networking Committee

Genevieve Crouch

Carlie Feirman

Michaela Frye

Charlotte Tincher

Once again please share this information with your clubs and members, we are always eager for applications and potential delegates! Applications will open August 18, 2024 and we welcome all to apply! We hope to see you all at the 2025 USPC Convention in Grand Traverse, Michigan.