

SPONSORSHIP OPPORTUNITIES

2026 USPC Convention



LINCOLNSHIRE MARRIOTT RESORT

Lincolnshire, Ill.

January 28–February 1, 2026

About Pony Club

The United States Pony Clubs, Inc. (USPC) is a 501(c)(3) nonprofit and one of the country's leading equestrian organizations. Through Pony Club's educational and instructional programs, members not only learn skills related to the care and riding of horses, but develop character, leadership, confidence, and a sense of community... all values we strive to see in our future leaders.

Through your sponsorship, you will align with an organization dedicated to developing the next generation of leaders for the horse industry and beyond.

**Learn more at
ponyclub.org**

USPC Convention

Jan. 28 - Feb. 1, 2026

*Hosted by the United States Pony Clubs
and the North Central Prairie Region at the
Lincolnshire Marriott Resort • Lincolnshire, Illinois*



This event brings together 400+ Pony Club members, volunteers, leaders, and families from across the country. The weekend is filled with workshops and educational activities, along with a research project fair designed for Pony Club members of all levels and ages, and a fun Saturday evening banquet.

Sign up to be part of it today!

*To meet printing deadlines and get the most out of your sponsorship, reserve your spot by **Dec. 3, 2025***

Contact  development@ponyclub.org
 (859) 254-7669

Pony Club
Where it all begins

2026 USPC CONVENTION



Title Sponsor

- Recognition as the Title Sponsor of the 2026 USPC Convention
- Recognition on social media and signage at the USPC Convention
- Full page ad in the USPC Convention program.
- Option to provide tote bags for attendees.
- Logo placement on the event website page
- Complimentary booth in the Trade Fair
- 4 registrations to the USPC Convention
- 1 reserved table and 10 tickets to the Saturday evening banquet*
- Invitation to present a workshop(s) as part of the Convention educational programming (if applicable and time allows)
- Recognition at the Meeting of the Corporation
- Portfolio Service with promotional materials placed in registrant packets
- Additional benefits are negotiable

INVESTMENT.....\$5,000

Exclusive - One opportunity available at this level.

Reserve before December 3, 2025



Supporting Sponsor

- Recognition as the Supporting Sponsor of the 2026 USPC Convention
- Recognition on social media and signage at the USPC Convention
- Half-page ad in the Convention program and logo on the event website page
- Complimentary booth in the Trade Fair
- 2 registrations to the USPC Convention
- 2 tickets to the Saturday evening banquet with reserved seating*

INVESTMENT.....\$3,500

Exclusive - One opportunity available at this level.

Reserve before December 3, 2025



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*Some benefits listed on this page may reduce tax-deductible amount of these contributions.

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Special Sponsorship Opportunities

Professional Development & Leadership Training

Connect with Pony Club's adult leaders and volunteers through sponsor recognition centered around these two days of specialized training, including sessions eligible for continuing education credit.

INVESTMENT \$2,500
One opportunity at this level

Banquet & Keynote Speaker Sponsor

As the sponsor of the Saturday night banquet, you will be listed as the Banquet Sponsor and Keynote Speaker Sponsor in all media and materials.

- Complimentary tickets to the Saturday evening banquet (# tbd).
- Other benefits negotiated as plans develop.

TITLE SPONSOR INVESTMENT \$2,500
One opportunity available

USPC Equine Anatomy Room Sponsor

The USPC Equine Anatomy Room offers a hands-on experience to see and touch more than 100 equine specimens. Staffed by vets and equine experts, the USPC Anatomy Room is a popular Convention activity open to everyone. Benefits vary by levels below and can be negotiated.

TITLE SPONSOR INVESTMENT \$1,500
One opportunity available at this level

ANATOMY LAB SPONSOR INVESTMENT \$500
Multiple spots available

Horse Management Hands-On Room Sponsor

Presented and staffed by top Pony Club experts, the Horse Management Room features fun learning activities and interactive displays related to tack and equipment, bandaging and leg care, shoes/farrier tools, plus conformation, and many more horse care topics.

TITLE SPONSOR INVESTMENT \$1,500
One opportunity available at this level

HORSE MANAGEMENT ROOM SPONSOR INVESTMENT \$500
Multiple spots available

All sponsors receive recognition on the event website, and in the official programs. Recognition may also include social media, press releases and magazine coverage as well as on-site opportunities.

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Additional sponsorship opportunities and benefits are available, as well as custom packages to fit your needs.

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Research Project Fair Sponsor

The Research Project Fair is open to all Pony Club members, allowing for all ages to design, research, present and display their own research project. Each project is judged by a panel made up of veterinarians, veterinary technicians, researchers, educators, and Pony Club graduates. Awards are presented during the Saturday luncheon.

Benefits negotiable at both levels listed below

TITLE SPONSOR INVESTMENT \$1,500
One opportunity available at this level

SPONSOR INVESTMENT \$500
Multiple spots available

Pony Paddock Sponsor

Pony Paddock is for the youngest attendees, with horse-related games, crafts, and education geared to age level. Sponsorship includes signage at Pony Paddock on-site, and opportunity to participate with activities and/or product.

INVESTMENT \$500
Multiple opportunities available

Lunch Sponsor

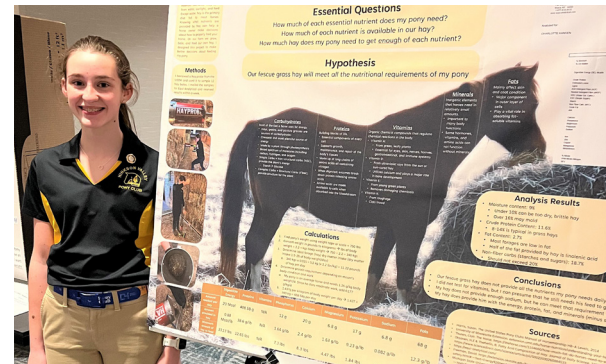
Lunch is one of the only times you'll find all Convention attendees in the same place! Buffet lunch is provided Thursday–Saturday for all attendees, vendors, workshop presenters and guests. Daily sponsors will receive signage at each buffet station, recognition in the program and option to provide promotional materials on each lunch table.

LUNCH SPONSOR INVESTMENT \$750
Three (3) opportunities available

Coffee Break Sponsor

Coffee Breaks will be scheduled throughout the event, with opportunities for sponsors to meet, mingle and talk to the Pony Club audience. Thursday and Friday breaks will be during the leadership training sessions involving club, center and regional Pony Club volunteers. Saturday and Sunday breaks will also include members, parents, instructors, and additional volunteers. Sponsor signage and promotional materials will be at each break.

INVESTMENT \$500
Six (6) opportunities available



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Portfolio Service

Portfolio Service allows your company to place its promotional material and/or product samples in the registration packets of participants. This is a great way to get your product information in front of the Pony Club community. Sponsor is responsible for providing materials by the specified date.

INVESTMENT \$350

Multiple opportunities available

Educational Workshop Sponsor

Select your favorite workshop or presenter and your name will be listed as the sponsor of that particular workshop. Or, USPC can assign workshop sponsors as needed. Your name and logo will be featured on signage for the workshop.

INVESTMENT \$300

Multiple opportunities available

Custom sponsorship packages available - contact development@ponyclub.org

Advertising in the USPC Convention Program

All ads are 4-color and must be print-ready. Limited space is available and must be reserved with materials submitted by **December 3**.

½ page ad \$100

Full-page ad \$200

~~Full-page Back Cover \$300~~ **SOLD**

Ad Dimensions:

Full page non-bleed 8" x 5"

½ page horizontal 4" x 5"

Contact

✉ advertising@ponyclub.org

☎ (859) 254-7669

Silent Auction

The Silent Auction raises funds for both the hosting region and the national organization. If you are interested in donating an item(s) to the auction, please check the form and you will be contacted to arrange for pick up or shipping.



Jan. 28–Feb. 1, 2026



Lincolnshire, Illinois

2026 USPC Convention

I want to support the 2026 USPC Convention at the following level:

- _____ Title Sponsor at \$5,000 (1 spot available)
- _____ Supporting Sponsor at \$3,500 (1 spot available)
- _____ Banquet & Keynote Speaker Sponsor at \$2,500
- _____ Professional Development & Leadership Training Sessions Sponsor at \$2,500
- _____ USPC Equine Anatomy Room Sponsor at \$1,500 / \$500
- _____ Research Project Fair Sponsor at \$1,500 / \$500
- _____ Horse Management Hands-On Room Sponsor at \$1,500 / \$500
- _____ Lunch Buffet Sponsor at \$750
- _____ Pony Paddock Sponsor at \$500
- _____ Coffee Break Sponsor at \$500
- _____ Portfolio Service Sponsor at \$350
- _____ Workshop Sponsor at \$300 (Request: _____)
- _____ Friend of Pony Club. A donation of any amount is greatly appreciated.
- _____ **I would like to donate an item to the Silent Auction. Please contact me.**
- _____ **I would like information about the Trade Fair.**
- _____ Program Advertising (due Dec. 3): _____ Half Page _____ Full Page **SOLD** Back Cover

Company/Organization/Individual Name (as you would like it listed for official acknowledgement)

Contact Name _____

Address _____

City/State/Zip _____ Telephone _____

Email _____ Website _____

Preferred social media tags _____

Sponsor Deadline: to meet printing deadlines and maximize your exposure, book by **DEC. 3.**

Please return this form to development@ponyclub.org

United States Pony Clubs, Inc. • 4041 Iron Works Parkway • Lexington, KY 40511

Phone: (859) 254-7669 • FAX: (859) 233-4652 • www.ponyclub.org