



2026 USPC FESTIVAL

SPONSORSHIP OPPORTUNITIES



About Pony Club

The United States Pony Clubs, Inc. (USPC) is a 501(c)(3) nonprofit educational organization teaching horse care, riding and safe horsemanship to youth and equestrian of all ages.

Pony Club offers 10+ English and Western disciplines. Horses, ponies and equines of all sizes and types are welcome in Pony Club activities.

Through Pony Club's educational and instructional programs, members learn hands-on skills while also developing exceptional teamwork, leadership, and sportsmanship.

USPC Festival Championships + Education July 13–19, 2026

Kentucky Horse Park • Lexington, KY

As a sponsor, you will be reaching a targeted audience of equine enthusiasts, helping to grow the next generation of riders, and supporting the future of equestrian sports.

Festival opportunities include:

- **A variety of sponsorships, ranging from \$500-\$7,500+**
- **Trade Fair Space**
- **Program Advertising**
- **Details coming soon!**



Reach **2,500+** attendees of all ages

**Learn more at
ponyclub.org**

Contact

✉ development@ponyclub.org

☎ (859) 254-7669



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EVENT OVERVIEW • JULY 13–19, 2026



The USPC Festival is held every other year at the Kentucky Horse Park. The weeklong event is a celebration of the best that Pony Club has to offer. Festival combines **Championships competition in eight disciplines** with more than **50 clinic and workshop sessions**, plus a **trade fair** and other special events for an unforgettable experience attracting **2,500+** Pony Club members of all ages, their families, volunteers and leaders, coaches, judges and clinicians, as well as equestrians from the local community.

*Join us for Pony Club's
biggest event and reach
2,500+ attendees*

Festival Championships

Members compete for USPC national championship titles in eight disciplines: **Dressage, Eventing, Mounted Games, Polocrosse, Quiz, Show Jumping, Tetrathlon, and Western Dressage.**

USPC will also be offering open competitions in Gymkhana and Trail during Festival Championships.

Festival Education

Taught by a wide range of experts, including judges, clinicians, equine professionals, and many USPC A-level instructors, Festival education covers a variety of English and Western riding disciplines, as well as horse care, groundwork, and much more.

